

# EATING NEW MEXICO

Media Kit 2026

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Food • Culture • Local Stories

A digital publication celebrating the rich food culture, hidden gems, local businesses, and traditions of New Mexico.

## About The Publication

Eating New Mexico is a digital publication dedicated to exploring the flavors, culture, restaurants, traditions, and local stories that make New Mexico one of the most unique culinary destinations in the American Southwest.

We connect readers with authentic food experiences through editorial-style storytelling focused on:

- New Mexico food culture
- Local restaurants & cafes
- Southwestern cuisine
- Hidden local gems
- Family-owned businesses
- Food festivals & events
- Travel & tourism
- Community & cultural stories

## Our Audience

Our readers are passionate about local food, authentic travel experiences, Southwestern culture, restaurants, tourism, and discovering hidden gems throughout New Mexico.

## Why Brands Partner With Us

Authentic Storytelling	Editorial-style content that feels natural, trustworthy, and community-driven.
Niche Audience	Readers specifically interested in New Mexico food, travel, and local culture.
Long-Term Visibility	Content continues generating visibility through SEO and social sharing.
Local Authority	Positioning as a trusted publication for New Mexico food and culture.

## Partnership Opportunities

- Sponsored Articles
- Restaurant Features
- Tourism Campaigns
- Event Coverage
- Social Media Collaborations
- Long-Term Brand Partnerships

## Partnership Packages

Package	Includes	Starting Price
Starter Feature	Sponsored article + social mention + homepage visibility	\$150+
Brand Spotlight	Editorial feature + multi-platform promotion	\$350+
Custom Campaign	Tailored long-term campaigns and partnerships	Custom

## Let's Work Together

We love collaborating with restaurants, food brands, tourism organizations, events, and businesses aligned with our audience and mission.

**Email:** [info@eatingnewmexico.com](mailto:info@eatingnewmexico.com)

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Thank you for supporting local stories, local businesses, and the food culture of New Mexico.